



WESTERN MD  
**Mission  
of Mercy**

January 31, 2013

Dear Prospective Donor,

In Western Maryland and the surrounding area, a profound need for access to affordable dental services exists for low income, uninsured and underserved adults. Allegany County leads the state in natural tooth loss. One in ten people here have lost all their natural teeth. Almost 16% of county residents have not seen a dentist in the past five years. Conditions in nearby West Virginia and Pennsylvania are equally bad or worse. *Infections originating in the mouth can travel to other parts of the body greatly affecting overall health in ways that can lead to heart attack, stroke or death.*

The **Mission of Mercy** is a two day **free dental clinic** that will be held **October 25<sup>th</sup> & 26<sup>th</sup> 2013**, at the Allegany County Fairgrounds. In 2011, we raised well over \$50,000 and provided over \$710,000 in free dental services to 840 in-need adults over two days. This year, we need to **raise \$35,000 by October** to meet our **goal of serving 1,000 adults**. There is no doubt that your donation will positively impact our community resulting in better dental health.

The Western Maryland Mission of Mercy continues to be run with volunteer dentists, dental hygienists, and portable dental equipment for cleanings, x-rays, oral surgery, and fillings. Spear-headed by County United Way and the Allegany-Garrett County Dental Society, the Mission of Mercy free dental clinic could not be possible without the hundreds of volunteers, financial contributions, and in-kind donations that make this project a reality.

To ensure a successful event, we are seeking support through grants, donations, and in-kind services. These funds will be used to offset expenses for the project including dental and medical supplies, transportation and equipment, publicity for the event, and pharmacy vouchers. Our financial goal is to raise \$35,000 to cover expenses for the clinic which will provide over \$800,000 worth of free services. The return on your donation is tremendous and much appreciated.

Please **make all checks payable to: “County United Way, Inc.” and note “MOM Project”** on the memo line. Mail checks to: County United Way, Inc., 71 Baltimore Street 3rd floor, Cumberland, MD 21501. *County United Way, Inc., a 501-(c) 3 organization, serves as the fiscal agent for all funds donated to the Western Maryland M.O.M. Project.* Please note that this event is separate and apart from the annual United Way campaign in each of our four counties, but is certainly to the core of our mission towards a healthier community.

Your financial or in-kind service contribution can make a world of difference! Please accompany your donation with the attached form & please contact me if you have any additional questions.

With warmest regards,

Mary Beth Pirolozzi  
Community Chairperson



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# Sponsorship Form

## Available Sponsorship Levels:

Your Logo/Name will be placed <i>per your approval:</i>	Crown*	Wisdom	Molar	Cuspid	Incisor
Financial or In-Kind	\$20,000	\$10,000	\$5,000	\$1,000	\$500
Public Service Announcements	✓	✓			
Flyers, Brochures, Posters, T-shirts	✓	✓	✓		
Website & Newspaper Thank You	✓	✓	✓	✓	✓
Name Displayed On-site	✓	✓	✓	✓	✓

\* Crown Sponsor Level will be ensured a primary placement in publications, t-shirts, website, newspaper & a dedicated display on site.

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*County United Way, Inc., a 501-(c) 3 organization, serves as the fiscal agent for all funds donated to the Western Maryland Mission of Mercy Project.*

### My Sponsorship Level Will Be:

- Crown \$20,000
- Wisdom \$10,000
- Molar \$5,000
- Cuspid \$1,000
- Incisor \$500

### I will support this effort by donating:

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Name

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Company/Business

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